

**ALPHA PROSPECTS PLC
("Alpha" or the "Company")**

**ROK Stars Partner with Southern Wine & Spirits for US Launch of Bogart's
English Gin**

Alpha Prospects Plc, the investment management company listed on the GXG Exchange, focussed on companies with fast growth and/or recovery prospects, announces that ROK Stars, the consumer products and environmental technologies development company in which Alpha invested £450,000 in 2013, has announced its ROK Drinks division has partnered with leading American beverages distribution company, Southern Wine & Spirits of America, Inc. for the distribution of Bogart's English Gin in the United States, starting in Las Vegas in March this year.

Southern Wine & Spirits is the largest wine and spirits distributor and broker in the United States, with 14,000 staff and operations in 35 markets.

Produced in association with the Humphrey Bogart Estate, Bogart's English Gin is an award-winning, super-premium, small-batch, pot-still English gin infused with coriander, macadamia nuts and citrus zests at 45% ABV.

Commenting, Jonathan Kendrick, Chairman of ROK Stars said:

"To have America's leading beverages distributor, Southern Wine & Spirits, as our launch partner for Bogart's English Gin in the critically important US market is a real testament to the excellent quality of the gin itself and of its iconic Humphrey Bogart branding."

Kevin McCracken, Senior Vice-President of Southern Wine & Spirits, Nevada added:

"We are both delighted and excited to be launching Bogart's Gin next month and we look forward to working with the team at ROK and our customers to establish this superb gin as a premium market-leader."

More information at:

www.rokstars.com
www.rokdrinks.com
www.bogartspirits.com
www.southernwine.com

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Editors' Note

About ROK Stars

With a fast-growing drinks portfolio which, in addition to Bogart's Real English Gin, includes Uisce Beatha Real Irish Whiskey and ABK Beer, amongst others, a number of distribution agreements have been signed worldwide. ROK Drinks was co-founded by John Paul DeJoria, known as 'America's favourite entrepreneur,' and British entrepreneur Jonathan Kendrick. John Paul DeJoria is best known as the co-founder of Paul Mitchell, the largest privately held hair care business in North America, as well as being co-founder of Patron tequila, the world's Number 1 premium tequila brand.

About Alpha Prospects

The Company's strategy is to make investments in companies with fast growth and /or recovery prospects. Typically the companies in which Alpha Prospects will invest are in the small and micro-cap sector and the Company's interest in its investments is proactive. Currently Alpha has 10 investments.

The Directors are responsible for the contents of this announcement.